

Swiss binding leaves the inner spine of the book visible.  
The pages are glued only to the back cover, not the front.  
This is not a manufacturing defect!  
It allows the spine of the book to lay flat while reading.

# BOOKS AND THE PEOPLE WHO MAKE THEM



PRESTEL

MUNICH · LONDON · NEW YORK

The body text determines the size of the font. In this book,  
the characters are written in size **9pt**.

offset or uncoated paper has a very rough finish. Unlike coated  
papers, with its glossy appearance and ability to have a textured  
coating applied on it, this material is porous and absorbs ink.

This paper has a gram weight of **170 gr**.  
This relates to the weight of the paper in grams per square meter.  
The lower the weight, the finer and more flexible the paper.

OVERVIEW



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**Dear Readers,**

I don't know where or how you discovered this book—perhaps it was a gift? Maybe you came across it on a table at a bookstore? Or you may have borrowed it from your local library. Well, no matter how it happened, I am glad this book made it into your hands. That's because a book without a reader is like a turtle without a shell. It makes no sense! To be honest with you, I had originally planned to focus this book on a completely different subject, but my editor convinced me to take an interest in what goes on behind the scenes in the world of publishing. I then realized that creating a book is first and foremost about one thing, and that is teamwork! So prepare to

learn about a heap of things to do with BOOKS and the people that make them.

For you, dear readers, I conducted a thorough investigation into this subject. I sneaked into an illustrator's studio, a bookstore, and a library; rubbed shoulders with graphic designers and printers; and even managed to slip into some very confidential meetings—all so I could reveal to you the secrets of these exceptional professions! Welcome to the world of books!

*The Author*

## The Author

The author is without a doubt the true starting point of a book.

When we talk about authors, we immediately think about the writers of great novels. There are, however, a great many types of books in the world—novels form just a small part of the range of works that exist. No matter how different they are on the inside, however, all books have certain things in common. A graphic novel, school textbook, and tourist guide, for example, all consist of bound pages and carry that distinct ink-and-paper smell.

No matter the book, the author is always the one who writes it. The author brings us into their world by inventing stories or communicating knowledge. Reading is all about seeing the world through the eyes of the writer.

