

Clear words – clear opinions – good manners



Michael Ehlers **Never Again at a Loss for Words!**

[Nie wieder sprachlos!]
Finding the right words to
better get through life

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Michael Ehlers is a communication and management trainer and for more than twenty years has been training public figures such as top managers and professional sportspeople in the arts of rhetoric, style, and public appearance. Ehlers has analysed the big political television debates for *Bild* and *WDR* and is regularly active as an expert for other media such as *BR*, *NDR*, *Radio Gong*, *stern*, and *WirtschaftsWoche*.

Michael Ehlers has had a close, amusing, and very practical look at our "word emergency". In 50 brief chapters he describes everyday situations in which we are often at a loss for words and gives some practical advice on how to find the right thing to say: How can I make an appropriate apology? What should I say to defend myself when I am unjustifiably attacked? What is the best way to make a compliment? This is a hands-on combination of a book of etiquette and communication training for everyone who would like to be more eloquent.

- Entertaining and practical guide to overcoming a loss for words
- Self-confident and successful with eloquence
- For everyone for whom good manners and friendliness in daily routine are important