



Hera Lind  
**The Success Ploy**  
[Die Erfolgsmasche]  
Novel

Diana Taschenbuch  
352 pages  
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**Hera Lind**, born in 1957, studied German language and literature, music, and theology. She was working as a singer when her first novel *A Man for Every Key* became a sensational bestseller. This novel was followed by many more, among them *The Super Woman* and *The Champagne Diet*. With her novels based on true stories she took the *Spiegel* bestseller list by storm.

[www.heralind.com](http://www.heralind.com)

A wonderfully funny novel about little white lies, big feelings and quite a lot of luck

Sonja's column about her life as a single parent is scrapped from one day to the next. But Sonja has to feed herself and her children, and so she quite simply reinvents herself – and becomes a man, at least on paper.