

## Fighting cancer before it develops with the new anti-cancer program



### Dr. med. Ulrich Strunz **The New Anti-Cancer Program**

[Das neue Anti-Krebs-  
Programm]

Don't give cancer a chance:  
turning off the tumour genes

Heyne Hardcover  
224 pages  
48 colour illustrations  
Format 17,0 x 24,0 cm  
November 2012  
48 4-colour illustrations

#### Rights sold to:

Italy (Punto d'Incontro)

**Dr. med. Ulrich Strunz** is a specialist in molecular medicine, a practicing internist, a gastroenterologist, and a prophet in the area of nutrition research. The focus of his medical and journalistic activities is preventive medicine. His lectures, seminars and TV appearances have inspired tens of thousands of people – and led them to a new, healthy life. His books on dieting and fitness are all bestsellers.

[www.strunz.com](http://www.strunz.com)

Perhaps the most revolutionary medical finding of the last few years is that genes can be controlled. This is true as well for cancer genes. Our lifestyle determines whether a cell will tend to become cancerous. This means that we can effectively counteract this tendency by leading a 'genetically correct' life, with exercise, good nutrition, and mental readjustment.

Leading such a life is Dr. Strunz's credo. Though he has become known as a 'fitness pope', his health programs centre on a different concept, that of preventive medicine. For the first time he makes use of his extensive experience and knowledge to present a comprehensive program for helping us avoid the scourge of cancer.

- With selftest on risk assessment

#### Also available:

Laufend gesund [Run Yourself to Health], 2012

Fit wie Tiger, Panther & Co. [As Fit as Tigers, Panthers & Company], 2011

Wieso macht die Tomate dick? [Why Do Tomatoes Make You Fat?], 2011

Das Geheimnis der Gesundheit [The Secret of Health], 2010

Die neue Diät. Das Fitnessbuch [The New Diet. The Fitness Book], 2010

**Sold to:** Czech Republic (Computer Press)

Die neue Diät. Das Rezeptbuch [The New Diet. The Recipe Book], 2009

**Sold to:** Czech Republic (Computer Press)

Die neue Diät. Fit und schlank durch Metabolic Power [The New Diet. Fit and Slim through Metabolic Power], 2008

**Sold to:** Czech Republic (Computer Press), Slovakia (Computer Press)

Die Forever Young-Diät [The Forever Young Diet], 2007

Forever Young – Das Mentalprogramm [Forever Young – The Mental Program],  
2005  
Forever Young – Geheimnis Eiweiß [Forever Young – The Secret of Protein], 2004  
Frohmedizin [Medicine of Joy], 2004  
Fit mit Fett [Fit with Fats], 2004