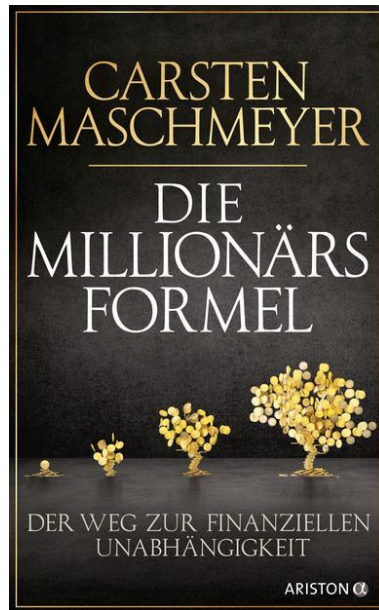


## Becoming rich according to plan: increasing your money – attaining prosperity – protecting your estate



Carsten Maschmeyer  
**The Millionaire Formula**  
[Die Millionärsformel]  
How anyone can become rich

Ariston  
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**Carsten Maschmeyer** was born in 1959, studied medicine and then became a financial consultant. In 1988 he invented independent financial consultancy and founded AWD. With his Maschmeyer Group he has a stake in numerous companies in various fields. Furthermore, he is much in demand as a consultant for decision-makers and finance groups. His experience has made him a popular speaker on the subject of success.

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Who doesn't dream of financial freedom and security? Though most people cannot even envision how to set out on the path to wealth, it is a completely realistic goal to have. It is just a matter of "how to" and of self-confidence – because anyone can become rich.

*The Millionaire Formula* shows how to generate, propagate and preserve financial assets, even without inheritance or a top management position – and even in a phase of low interest rates. It is entirely true that everyone can live in prosperity and become financially independent. Carsten Maschmeyer reveals how we can gain control over our financial lives with the right motivation and the necessary basic knowledge. Here is how to become rich these days!

- Money strategies for everyone – from the multimillionaire and bestselling author Carsten Maschmeyer
- With numerous examples of financial success