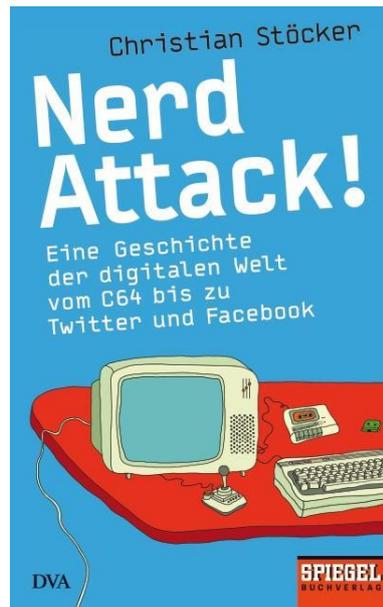


From the invention of the home computer until the present day: a history of digitalisation



Professor Dr. Christian Stöcker

Nerd Attack!

[Nerd Attack!]

A history of the digital world from C64 to Twitter and Facebook

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Christian Stöcker, born in 1973, is a cognitive psychologist and since autumn 2016 professor at the Hamburg University of Applied Sciences, where he is in charge of the new MA in digital communications. He became editor at *Spiegel Online's* science and *Net World* sections in 2005, and has been head of the latter since February 2011. In 2010, he was awarded the German Psychology Association's prize for science journalism. He has also been included in a series of key publications issued by the National Centre for Political Education.

The revolution began in the nursery: It was with the C64, the first mass produced home computer, that children and teenagers conquered the digital world in the 1980s, and thus, as hackers, crackers, nerds, DIYers and users just wanting to know, speeded up its development.

Christian Stöcker, who grew up with the computer and now heads the NetWorld section of *Spiegel Online*, describes in his own personal view of web culture the actors on the digital stage and how they see themselves, the influence of film and fantasy literature, the effects of digitalisation on society and the economy, and the disputes across the much-quoted digital rifts.

His book is more than merely an entertaining stroll through digital worlds; it is rather an appeal to use the opportunities presented by digital media and technologies.

Press

"After reading its some 300 pages, I had a neck ache from nodding." *Basicthinking.de*

"This is a clean analysis supported by practical and never dry examples that bring readers up to date on the state of things." *www.lawblog.de*

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